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Cleveland  
**Boat & Waterfront  
Lifestyle Expo**  
January 16-25 I-X Center

**BOAT  
SHOW  
NEWS**

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FOR IMMEDIATE RELEASE

CONTACT: Mike DiLorenzo – 440-899-5009 x15 / mikedilorenzo@sbcglobal.net

**MANY ENTERTAINMENT OPTIONS TO CHOOSE FROM AT BOAT SHOW**

CLEVELAND – Visitors in need of a break from boat hunting at the 2009 Cleveland Boat & Waterfront Lifestyle Expo will have plenty of entertainment options to choose from.

**Twiggy the Water Skiing Squirrel**

At the north end of the I-X Center, Twiggy the Water Skiing Squirrel will continue her tradition of delighting audiences that spans the last 30 years.

Twiggy has performed in Canada, Bermuda, France, Germany and across the United States.

She has also appeared in three movies and been featured on numerous television shows.

Trainer Lou Ann Best almost gave up touring in 1997 after her husband Chuck had a heart attack and drowned while trying to save his step father.

She cancelled shows in 1998 to contemplate her future and was soon flooded with phone calls asking Twiggy to come back.

The squirrel now travels in a spacious motor home and always puts safety first.

Twiggy never goes on the water without her life jacket and encourages her fans to practice safe boating techniques.

See Twiggy perform at the following times:

Friday, Jan. 16:	5 p.m., 7 p.m.
Saturday, Jan. 17:	1 p.m., 3 p.m., 5 p.m., 7 p.m.
Sunday, Jan. 18:	1 p.m., 3 p.m., 5 p.m.
Monday, Jan. 19:	2 p.m., 4 p.m., 8 p.m.
Tuesday, Jan. 20:	5 p.m., 7 p.m.
Wednesday, Jan. 21:	2 p.m., 4 p.m., 8 p.m.
Thursday, Jan. 22:	5 p.m., 7 p.m.
Friday, Jan. 23:	5 p.m., 7 p.m.
Saturday, Jan. 24:	1 p.m., 3 p.m., 6 p.m., 8 p.m.
Sunday, Jan. 25:	1 p.m., 3 p.m., 5 p.m.

**Discount Drug Mart Capt'n Willie Pirate Island**

Nearby, at Discount Drug Mart's Pirate Island, Capt'n Willie the Great Lakes Pirate will provide a fun blend of regional knowledge, nautical nonsense and musical interaction.

His mission will be to have fun with children and families while providing an education about the Great Lakes and water safety.

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Capt'n Willie got his start in the "edutainment" business as a disc jockey aboard the Nautica Queen cruise ship in Cleveland and has been performing at boating events for the past several years.

Children who visit all the learning stations at Discount Drug Mart's Pirate Island will be awarded a free Ferris wheel ticket to use at the expo.

See Capt'n Willie perform at the following times:

Friday, Jan. 16: 6 p.m., 7:30 p.m.  
Saturday, Jan. 17: 12 p.m., 2 p.m., 4 p.m., 6 p.m.  
Sunday, Jan. 18: 2 p.m., 4 p.m.  
Monday, Jan. 19: 3 p.m., 5 p.m., 7 p.m.  
Friday, Jan. 23: 6 p.m., 7:30 p.m.  
Saturday, Jan. 24: 12 p.m., 2 p.m., 4 p.m., 6 p.m.  
Sunday, Jan. 25: 2 p.m., 4 p.m.

**Alex Bevan at the Put-in-Bay Pavilion**

Everyone's favorite "skinny little boy" from Cleveland will be performing at the Put-in-Bay Pavilion at the following times:

Saturday, Jan. 17: 1 p.m. — 9 p.m.  
Sunday, Jan. 18: 1 p.m. — 5 p.m.  
Friday, Jan. 23: 5 p.m. — 9 p.m.  
Saturday, Jan. 24: 1 p.m. — 9 p.m.  
Sunday, Jan. 25: 1 p.m. — 5 p.m.

**Monday, Jan. 19 – Lake Erie Day speakers**

On Martin Luther King Jr. Day (Jan. 19) the boat show will raise money for Lake Erie research by donating \$1 from each ticket to the Ohio State University Sea Grant Program and Stone Laboratory.

Sea Grant's programming for the day will be highlighted by presentations from Kristen Stanford, the Lake Erie water snake researcher who was featured on an episode of "Dirty Jobs" on the Discovery Channel.

12 p.m. Dave Kelch – Lake Erie Shipwrecks and the new Shipwreck Website

1 p.m. Jeff Reutter – Ohio Sea Grant and Stone Lab: What We Do and How to Get Involved

2 p.m. Kristin Stanford – The Truth About Lake Erie Watersnakes

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**Produced by the Lake Erie Marine Trades Association**

**1269 Bassett Rd • Westlake, OH • Phone: 440-899-5009 • Fax: 440-899-5013 • lemta.com**

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- 3 p.m. Melinda Huntley – You Thought you Knew Lake Erie: Birds, Beaches, and other Secrets to Explore
- 4 p.m. Jeff Reutter – Lake Erie: The Most Important Lake in the World
- 5 p.m. Melinda Huntley – You Thought you Knew Lake Erie: Birds, Beaches, and other Secrets to Explore
- 6 p.m. Kristin Stanford – The Background on the Watersnake Episode on Dirty Jobs
- 7 p.m. Seasonal Fish Movements on Lake Erie
- 8 p.m. Changing Fish Movements for Lake Erie

**Angler's Alley Speakers**

Dive head-first into fishing with this exciting lineup of fishing experts:

Friday, Jan. 16

- 4 p.m.: Gary Zart – Worm harnesses – techniques and tactics, how to make your own
- 6 p.m.: Jeff Liskay – Near-shore fishing opportunities in Lake Erie

Saturday, Jan. 17

- 12 p.m.: Mini College with Jeff Liskay, Mark Brumbaugh, Travis Hartman, Jim Stedke & Rich Stedke – Near shore fishing, all aspects of modern trolling techniques, walleye population dynamics, getting the most out of your electronics, plenty of time for your questions
- 4 p.m.: Marc Hudson – Benefits of club membership and advantages of tournament fishing
- 6 p.m.: Travis Hartman – Walleye population dynamics and making friends with your fish finder

Sunday, Jan. 18

- 12 p.m.: Sam DeAngelo and Tom Rybicki – Drift casting with homemade casting harnesses
- 2 p.m.: Mark Brumbaugh and Jim Stedke – Open water trolling with extended Q & A
- 4 p.m.: Gary Zart – Worm harnesses – techniques and tactics, how to make your own

**Tuesday, Jan. 20**

- 4 p.m.: Steve Carlson – How to rig your boat for fishing
- 6:30 p.m.: Jim Stedke – Ice out to ice up walleyes (March – December), seasonal tactics

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Wednesday, Jan. 21

1 p.m.: Travis Hartman – Walleye population dynamics and making friends with your fish finder

3 p.m.: Capt. Rich Stedke and Jim Stedke – In-depth discussion on big and in-line boards and Dipsys

5 p.m.: Travis Hartman – Walleye population dynamics and making friends with your fish finder

Thursday, Jan. 22

4:30 p.m.: Jim Stedke – Ice out to ice up walleyes (March – Dec.) seasonal tactics

6:30 p.m.: Steve Carlson – How to set up your boat for fishing

Friday, Jan. 23

4 p.m.: Kevin Michniki – Shallow cranks to Dipsys in the dirt (and everything in between)

6 p.m.: Gary Zart – Worm harnesses techniques and tactics, how to make your own

Saturday, Jan. 24

12 p.m.: Kevin Michniki – Shallow cranks to Dipsys in the dirt (and everything in between)

2 p.m.: Mark Brumbaugh – Seasonal patterns, finding fish & adjusting to weather changes

4 p.m.: Gary Zart – Worm harnesses techniques and tactics, how to make your own

6 p.m.: Dan Gies – Fishing the big lake in a tournament-style boat

Sunday, Jan. 25

12 p.m.: Jim Stedke and Mark Brumbaugh – Open water trolling, extended Q & A on all aspects

2 p.m.: Gary Zart – Worm harnesses techniques and tactics, how to make your own

4 p.m.: Jim Stedke, Rich Stedke, and Mark Brumbaugh – Open session where the audience drives the discussion